



Important Information Regarding Your
<<YEAR/MAKE/MODEL>>

<<Joe Smith>>
<<3800 Oil Derrick Parkway>>
<<Odessa, TX 79762>>

PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY:

Chevrolet acknowledges the current state of the economy and is responding with 0% interest for up to 72 months*, up to \$6,000 cash back*, and a 60-Day Satisfaction Guarantee*. In cooperation, the management at Price Chevrolet has been authorized to buy-back your <<YEAR/MAKE/MODEL>> and assist in reducing your payments. Appraisers have been given notice to be very generous with their values. Your status qualifies you for this private event. It is by invitation only.

Price Chevrolet has been authorized to eliminate new and pre-owned models by reducing interest rates or increasing factory cash back. These are some of the most aggressive incentives ever offered to give you the opportunity to exchange and upgrade your current vehicle.

What does this mean to you? We would like you to upgrade your <<YEAR/MAKE/MODEL>> for a newer vehicle with lower payments and increased factory warranty. With factory authorized incentives and generous trade-in values, we feel confident that you can make this exchange with little or no out-of-pocket expense and a monthly payment that fits your budget.

BONUS OFFER: <<Joe Smith>>, during this unique event, if we can't come to terms with a payment that fits your budget on one of our vehicles, **you will receive \$500 in Road Checks for parts and service to be used on your current vehicle. No purchase is necessary!**

To receive the highest value for your trade, plus an additional \$1000 trade in assistance, go to your personal web page at www.ChevyUpgrade.com. Your access code is **PRICECHEVY**. Yours may be a vehicle for which we pay full retail.

Please stop by or call **830-268-4894** to schedule a convenient appointment and allow us the opportunity to make you an offer. A visual inspection of your vehicle is required to assess its value. This is a rare and unique event.

EVENT DATES:

November 13 through November 23, 2009

Monday - Friday 8:00am - 7:00pm

Saturday 9:00am - 6:00pm

Closed Sunday

Special Event Site:

Price Chevrolet
2035 W Oaklawn
Pleasanton, TX 78064
www.pricechevy.net

For more details please call: **830-268-4894**

*See dealer for details.

PLEASE PRESENT THIS NOTIFICATION AND ONE PIECE OF IDENTIFICATION TO GAIN ENTRANCE TO THIS PRIVATE SALE.

Experience Chevy



ANNOUNCING THE 60 DAY SATISFACTION GUARANTEE²

0% APR FOR 60 MONTHS for qualified buyers on 09 Silverado plus \$500 Purchase Bonus Cash*

OR CHOOSE

\$6,000 TOTAL CASH BACK on 9 Silverado vehicles in stock the longest*.

0% APR FOR 72 MONTHS for qualified buyers on select 09 models*

5-YEAR/100,000 MILE³ POWERTRAIN LIMITED WARRANTY

