



CHEVY

Important Information Regarding Your
<<YEAR/MAKE/MODEL>>

<<Joe Smith>>
<<13115 Southwest Freeway>>
<<Laredo, TX 78041>>

PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY:

Chevrolet is offering **0% interest for up to 72 months***, **up to \$6,000 cash back*** and a **60-Day Satisfaction Guarantee***. In cooperation, the management at Family Chevrolet has been authorized to buy-back your <<YEAR/MAKE/MODEL>> and assist in reducing your payments. Due to a shortage of pre-owned vehicles like yours, appraisers have been given notice to be very generous with their values. Your status qualifies you for this private event. It is by invitation only.

Please accept this personal invitation to upgrade your <<YEAR/MAKE/MODEL>> for a newer vehicle with lower payments and increased factory warranty. With factory authorized incentives and generous trade-in values, we feel confident that you can make this exchange with little or no out-of-pocket expense and a monthly payment that fits your budget.

BONUS OFFER: <<Joe Smith>>, during this unique event, if we can't come to terms with a payment that fits your budget on one of our vehicles, you will receive **\$500 in Road Checks for parts and service to be used on your current vehicle. No purchase is necessary!**

To receive the highest value for your trade, plus a **\$1000 Trade-in Assistance Voucher**, go to your personal web page at www.ChevyUpgrade.com. Your access code is **FAMILY**.

Please stop by or call **800-673-0131** to schedule a convenient appointment and allow us the opportunity to make you an offer. A visual inspection of your vehicle is required to assess its value. This is a rare and unique event.

EVENT DATES:

**December 18, 2009
through
December 31, 2009**

**Monday - Friday
9:00am - 8:00pm**

**Closed
Saturday**

**Sunday
12:00pm - 8:00pm**

Special Event Site:
Family Chevrolet
3701 E. Saunders Street
Laredo, TX 78041
For more details please call: 800-673-0131
*See dealer for details: WAC

0% APR
up to **72 MONTHS**
on select models*

AN AMERICAN REVOLUTION

PLEASE PRESENT THIS NOTIFICATION AND ONE PIECE OF IDENTIFICATION TO GAIN ENTRANCE TO THIS PRIVATE SALE.