

Important Information Regarding Your
<<YEAR/MAKE/MODEL>>



<<Joe Smith>>
<<3800 Stone Mountain Highway>>
<<Snellville, GA 30039>>

PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY:

Hyundai acknowledges the state of the current economy and is responding with a Special First Class **Assurance** and Owner Loyalty Stimulus Package. This is a unique package to help owners upgrade their current vehicle while lowering their transportation costs and protecting their credit with **Hyundai Assurance***. In cooperation, the management at Lithia Hyundai of Odessa has been authorized to upgrade your <<year, make model>> while offering you lower payments and the **Hyundai Assurance** promise. Your status qualifies you for this private event.

Lithia Hyundai of Odessa will reduce new and pre-owned models by reducing interest rates or increasing factory cash back. These are some of the most aggressive incentives ever offered to give you the opportunity to exchange and upgrade your current vehicle.

By upgrading your <<YEAR/MAKE/MODEL>> for a newer vehicle you may lower your payments and increase factory warranty while receiving Owner Loyalty and the **Hyundai Assurance** which protects you and your credit on a new vehicle. With authorized incentives and generous trade values, we feel confident that you can make this exchange with little or no out of pocket expense and a monthly payment that fits your budget.

BONUS OFFER: <<Joe Smith>>, during this unique event, if we can't get you financed with a payment that fits your budget on one of our vehicles, **you will receive \$500 in Road Check parts and service vouchers to be used on your current vehicle. No purchase necessary!**

To receive the highest value for your trade, go to your personal web page at www.HyundaiUpgrade.com. Your access code is **XXXX**. Yours may be a vehicle for which we pay full retail.

Please stop by or call **866-339-2679** to schedule a convenient appointment and allow us the opportunity to make you an offer. A visual inspection of your vehicle is required to assess its value. This is a rare and unique event.

October 15 - 26, 2009

8:30am - 7:30pm Monday-Friday

8:30am - 6:30pm Saturday

Closed Sunday

Special Event Site:

Lithia Hyundai of Odessa
5020 John Ben Shepperd Pkwy
Odessa, TX 79762

www.hyundaiiofodessa.com

For more details please call: **866-339-2679**

*On approval of credit, not all will qualify. See dealer for details. The Hyundai Assurance program protects you in the event you lose all sources of income within a 12 month period from purchase. See dealer for complete details. \$500 Road Check to be used on service work not to exceed 20% of total service based on retail pricing. One voucher per visit. Offer ends May, 2, 2009.



HYUNDAI
Drive your way™

