



# HYUNDAI

Important Information Regarding Your  
<<YEAR/MAKE/MODEL>>

<<Joe Smith>>  
<<3800 Oil Derrick Parkway>>  
<<Springdale, AR 72764>>

**PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY:**

We recognize the current state that General Motors vehicle owners are in, due to GM's recent bankruptcy and reorganization. In cooperation, Kent Dobbs Hyundai is offering GM owners a \$1000 trade-in assistance voucher in order to upgrade your current vehicle and lower your transportation costs. The management at Kent Dobbs Hyundai has been authorized to buy back your <<YEAR/MAKE/MODEL>>, lower your payments and provide the Hyundai Assurance promise. As an owner of a GM vehicle, your status qualifies you for this unique private event.

**JUST ANNOUNCED:** Kent Dobbs Hyundai has a huge selection of 2009 Hyundai models, and is offering up to \$3000 Factory Cash. These are some of the most aggressive incentives ever offered to give you the opportunity to exchange and upgrade your current vehicle.

By upgrading your <<YEAR/MAKE/MODEL>> for a newer vehicle, you may lower your payments and increase factory warranty. You will receive Owner Loyalty and the Hyundai Assurance, which protects you and your credit in your new vehicle. With authorized incentives and generous trade values we feel confident that you can make this exchange with little or no out-of-pocket expense and a monthly payment that fits your budget.

**BONUS OFFER:** <<Joe Smith>>, during this unique event, if we can't get you financed with a payment that fits your budget on one of our vehicles, **you will receive \$500 in Road Checks parts and service vouchers to be used on your current vehicle. No purchase is necessary.**

To receive the highest value for your trade, plus a \$1000 Trade-In Assistance Voucher, go to your personal web page at [www.HyundaiUpgrade.com](http://www.HyundaiUpgrade.com). Your access code is **DOBBS**. Yours may be a vehicle for which we pay full retail.

Please stop by or call **888-250-2856** to schedule a convenient appointment and allow us the opportunity to make you an offer. A visual inspection of your vehicle is required to assess its value. This is a rare and unique event.

**EVENT DATES:**

<p><b>Thursday</b> October 22, 2009 8:00am – 6:00pm</p>	<p><b>Friday</b> October 23, 2009 8:00am – 6:00pm</p>	<p><b>Saturday</b> October 24, 2009 8:00am – 6:00pm</p>	<p><b>Monday</b> October 26, 2009 8:00am – 6:00pm</p>
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Special Event Site:  
**Kent Dobbs Hyundai**  
3558 South Thompson  
Springdale, AR 72764  
[www.kentdobbs.com](http://www.kentdobbs.com)  
For more details please call: **888-250-2856**  
\*See dealer for details.

**PLEASE PRESENT THIS  
NOTIFICATION AND ONE PIECE OF  
IDENTIFICATION TO GAIN  
ENTRANCE TO THIS PRIVATE SALE.**

**Hyundai Assurance: We've got your back for one full year**



**Award-Winning Hyundai  
Quality Backed By  
America's Best Warranty\***

\*See dealer for LIMITED WARRANTY details.  
America's Best Warranty, the Hyundai Advantage

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*10-Year/100,000-Mile  
Powertrain Protection*

*5-Year/60,000-Mile  
New Vehicle Limited Warranty*

*5-Year/Unlimited Miles  
24-hr. Roadside Assistance*