

Important Information Regarding Your
<<YEAR/MAKE/MODEL>>



<<Joe Smith>>
<<3800 El Paso Drive>>
<<Española, NM 87532>>



PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY:

Buick, Pontiac and GMC acknowledge the state of the current economy and are responding with a Special First Class Finance Stimulus Package to help owners upgrade their current vehicle and lower their transportation costs. The management at Performance Buick Pontiac GMC has been authorized to buy back your <<YEAR/MAKE/MODEL>> and assist in reducing your payments. Appraisers have been given notice to be very generous with their values. Your status qualifies you for this private event. It is by invitation only.

Performance Buick Pontiac GMC has been authorized to move new and pre-owned models by reducing interest rates to 0% for up to 72 months, offering up to \$6,500 factory cash back on select models*, and a 60-Day Satisfaction Guarantee*. These are some of the most aggressive incentives ever offered to give you the opportunity to exchange and upgrade your current vehicle.

What does this mean to you? We invite you to upgrade your <<YEAR/MAKE/MODEL>> for a newer vehicle with lower payments and increased factory warranty. With factory authorized incentives and generous trade-in values, we feel confident that you can make this exchange with little or no out-of-pocket expense and a monthly payment that fits your budget.

BONUS OFFER: <<Joe Smith>>, during this unique event, if we can't come to terms with a payment that fits your budget on one of our vehicles, **you will receive \$500 in Road Checks for parts and service to be used on your current vehicle. No purchase is necessary!**

To receive the highest value for your trade, plus an additional **\$1000 Trade-in Assistance Voucher**, go to your personal web page at www.GMUpgrade.com. Your access code is **HV22**. Yours may be a vehicle for which we pay full retail.

Please stop by or call **505-473-2886** to schedule a convenient appointment and allow us the opportunity to make you an offer. A visual inspection of your vehicle is required to assess its value. This is a rare and unique event.

EVENT DATES:

Thursday November 19, 2009 7:00am - 6:00pm	Friday November 20, 2009 7:00am - 6:00pm	Saturday November 21, 2009 8:00am - 6:00pm
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Special Event Site:

Performance Buick Pontiac GMC
2721 Cerrillos Road
Santa Fe, NM, 87507
www.santafebuickpontiacgmc.net

For more details please call: **505-473-2886**

*See dealer for details. Offers subject to change.

**PLEASE PRESENT THIS
NOTIFICATION AND ONE PIECE OF
IDENTIFICATION TO GAIN
ENTRANCE TO THIS PRIVATE SALE.**

Get the model you want before it's gone.

0% APR FOR 72 MONTHS on all Pontiacs and 2009 GMC Yukons*

\$6,500 on select 2009 Sierra Pickups*
TOTAL CASH BACK

60 DAY SATISFACTION GUARANTEE²