

Important Information Regarding Your  
<<YEAR/MAKE/MODEL>>



<<Joe Smith>>  
<<3800 Oil Derrick Parkway>>  
<<Odessa, TX 79762>>

**PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY:**

Mitsubishi acknowledges the state of the current economy and is responding by offering up to \$3,500 cash back or 0.9% financing for 48 months, to help owners upgrade their current vehicle and lower their transportation costs. The management at West Loop Mitsubishi has been authorized to buy back your <<YEAR/MAKE/MODEL>> and assist in reducing your payments. Appraisers have been given notice to be very generous with their values. Your status qualifies you for this private event. It is by invitation only.

West Loop Mitsubishi has been authorized to eliminate new and pre-owned models by reducing interest rates or increasing factory cash back up to \$3,500\*. These are some of the most aggressive incentives ever offered to give you the opportunity to exchange and upgrade your current vehicle.

What does this mean to you? We invite you to upgrade your <<YEAR/MAKE/MODEL>> for a newer vehicle with lower payments and increased factory warranty. With factory authorized incentives and generous trade-in values, we feel confident that you can make this exchange with little or no out-of-pocket expense and a monthly payment that fits your budget.

**BONUS OFFER:** <<Joe Smith>>, during this unique event, if we can't come to terms with a payment that fits your budget on one of our vehicles, **you will receive \$500 in Road Checks for parts and service to be used on your current vehicle. No purchase is necessary!**

To receive the highest value for your trade, plus an additional \$1000 Trade-In Assistance Voucher, go to your personal web page at [www.MitsubishiUpgrade.com](http://www.MitsubishiUpgrade.com). Your access code is **WLMITSU**. Yours may be a vehicle for which we pay full retail.

Please stop by or call **210-509-3777** to schedule a convenient appointment and allow us the opportunity to make you an offer. A visual inspection of your vehicle is required to assess its value. This is a rare and unique event.

**EVENT DATES:**



Special Event Site:  
West Loop Mitsubishi  
7007 North West Loop 410  
San Antonio, TX 78238  
[www.westloopmitsubishi.com](http://www.westloopmitsubishi.com)

For more details please call: **210-509-3777**

\*See dealer for details. \$3,500 cash back on select models.

**PLEASE PRESENT THIS  
NOTIFICATION AND ONE PIECE OF  
IDENTIFICATION TO GAIN  
ENTRANCE TO THIS PRIVATE SALE.**

**Drive @ earth**

